



# 2011 NATIONAL OUTDOOR BOOK AWARDS

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## INTRODUCTION

The National Outdoor Book Awards (NOBA) is a non-profit educational program sponsored by the NOBA Foundation, Idaho State University, and the Association of Outdoor Recreation and Education. Its purpose is to recognize and encourage outstanding writing and publishing in the outdoor field. Books may be nominated for awards in one of nine categories. Additionally, a special award, the Outdoor Classic Award, is given annually to a book which over time has proven to be a significant work in the field.

## ELIGIBILITY

1. **General Eligibility.** Eligible works include full length books with subject matter related to outdoor adventure activities, i.e. mountaineering, rock climbing, kayaking, rafting, canoeing, hiking, mountain biking, backpacking, skiing, exploration, sailing. Works primarily dealing with nature or the environment are also eligible and should be entered in the appropriate category. Books must be written in English.
2. **Release Dates.** To be eligible for the 2011 National Outdoor Book Awards, nominated books must have been released (date of first shipment of books) after June 1, 2010 and before September 1, 2011, except for those titles which have been nominated for the Outdoor Classic Award (see next).
3. **Outdoor Classic Award.** One special award (The Outdoor Classic Award) will be made annually to outdoor books of unusual and lasting significance in the outdoor field. Books nominated for the Classic Award must have been originally copyrighted prior to 2001 and still be in print.
4. **Edited Works.** All books, except those entered in the Design and Outdoor Classic categories, must be the work of one or two authors. Edited collections and anthologies with multiple authors are not acceptable.
5. **Nominations.** Book nominations may be submitted by publishers or authors.

6. **Deadlines.** Nominated books are accepted starting in June of 2011. The final deadline to *receive* books and entry forms is Thursday, August 25, 2011.
7. **Limits.** There is no limit to the number of books an author or publisher may submit.
8. **Eligibility Disputes.** In the event of a dispute as to eligibility, the judges will decide whether a book is eligible, and their decision will be binding.
9. **Previous Winners.** No entry will be ineligible because its author has previously won the National Outdoor Book Award or any other award.
10. **Judges Decisions.** Decisions made by the judging panel and the NOBA Governing Committee will be final.

## ENTRY OF BOOKS

1. **Number of Copies.** Nine (9) copies of each nominated title should be submitted. Books should be in final finished form. Soft or hardbound versions are acceptable. Manuscripts, proofs and bound galleys are *not* acceptable. (Note that at least one copy of all submitted titles will be used for display purposes at national outdoor conferences.)
2. **Entry Forms.** One National Outdoor Book Awards Entry Form should accompany the nine copies of the nominated book being submitted. Photocopies of the Entry Form are acceptable. Entry forms and books must be *received* no later than August 25, 2011. Publishers are asked to submit books as soon as they are available to help spread out judging panel's work load.
3. **Application Fee.** A \$65.00 application fee should accompany each nominated title.
4. **Call-ins.** The chairperson of the judging panel may "call in" titles that have not been submitted by publishers.

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5. Multiple Category Entries. A single title may be entered in more than one category, but each extra category entered requires a separate application form, nine review books, and a \$65 application fee.
6. Central Office. Send the entry form, books and application fee to: Ron Watters, Chairman, National Outdoor Book Awards, 921 South 8th Ave., Stop 8128, Idaho State University, Pocatello, ID 83209

## ENTRY CATEGORIES

- **History & Biography**  
Examples include expedition narratives, historical works, biographies or autobiographies of outdoor personalities revolving around outdoor adventure activities.
- **Outdoor Literature**  
Examples include works of fiction, non-fiction narratives, poetry, essay collections, or other forms of literature about outdoor adventure activities.
- **Instructional and How-to Texts**  
Examples include titles dealing with outdoor skills, techniques, equipment, clothing and safety of outdoor adventure activities.
- **Guidebooks (Outdoor Adventure)**  
Examples include trail, river, and mountain guidebooks for outdoor adventure activities.
- **Guidebooks (Nature)**  
Examples include identification guides and field books for birds, mammals, plants, etc.
- **Design and Artistic Merit**  
Books nominated for this award may be of any genre, but they should be graphically and visually appealing and use artistic design, photographs and/or other art forms to enhance subject matter or to convey a message or theme. Nature or outdoor adventure topics are acceptable in this category.
- **The Outdoor Classic Award**  
Books nominated for this award should be full length works related to outdoor adventure activities or nature and should be a work of unusual significance and lasting value in the outdoor field. The book must be in print.

- **Nature and the Environment**  
Books entered in this category should be oriented to general audiences and use a combination of text, photographs and/or graphics to educate and enlighten. Acceptable subject matter includes nature, natural history and the outdoor environment. Fictional works are not eligible.
- **Natural History Literature**  
Books nominated for this category should be non-fictional works oriented toward general audiences. The emphasis is on outstanding writing. Acceptable subject matter includes nature and natural history topics. Works should be primarily textual.
- **Children's Books**  
Any children's book dealing with nature or outdoor activities is acceptable. Age orientation may range from pre-school to teen years.

## BENEFITS

1. All titles submitted for the program will be displayed at the International Conference on Outdoor Recreation and Education.
2. Press releases announcing the winning titles will be sent to selected newspapers, web sites, corporate buyers, periodicals and wire services.
3. Winning titles along with reviews, cover scans, and publisher links will appear on the National Outdoor Book Award's web site ([www.noba-web.org](http://www.noba-web.org)).
4. Publishers of winning titles will receive notification and a letter authorizing the use of the National Outdoor Book Award medallion on book jackets, and permission to use the Award logo on other promotional materials.

## COMMITTEE & SPONSORS

Members of the NOBA Governing Committee include: Susan Dubrouillet, Jim Fullerton, Rodney Ley, Jim Moss, Ron Watters, and Melanie Wulf. Judging panels include invited educators, academics, trade representatives, authors, book reviewers, and outdoor columnists. NOBA is a non-profit educational program and is sponsored by the NOBA Foundation, Idaho State University, and the Association of Outdoor Recreation and Education.

# National Outdoor Book Awards

## 2011 ENTRY FORM



### Category of Submission

Select *only one* of the following categories. Note: A single title may be entered in more than one category, but a separate application form must be filled out for each category and accompanied with a set of nine books (in addition to the set of nine required for the first category) and a \$65 application fee.

- |   |   |
|---|---|
| <input type="checkbox"/> History & Biography                | <input type="checkbox"/> Guide Books (Nature)       |
| <input type="checkbox"/> Outdoor Literature                 | <input type="checkbox"/> Nature and the Environment |
| <input type="checkbox"/> Instructional & How-to Texts       | <input type="checkbox"/> Natural History Literature |
| <input type="checkbox"/> Guide Books (Outdoor Adventure)    | <input type="checkbox"/> Outdoor Classic Award      |
| <input type="checkbox"/> Design & Artistic Merit            |   |
| <input type="checkbox"/> Children's Books. Age Range: _____ |   |

(Children's Book entries must include the specific age range for which the book is intended. "All Ages" is *not* acceptable )

### Questions?

Contact: Ron Watters, 921 South 8th Ave., Stop 8128, Pocatello, ID 83209  
Phone: 208-282-3912 / Fax: 208-282-2127 / Email: wattron@isu.edu

**NOBA Website:**  
www.noba-web.org

Nominated Title \_\_\_\_\_ Release Date \_\_\_\_\_

Author \_\_\_\_\_ Author's Email \_\_\_\_\_

Author's City / State \_\_\_\_\_

*The author's email is used solely for award notification and is kept strictly confidential.*

Publisher \_\_\_\_\_

Publisher's Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Person (For questions concerning the nominated book) \_\_\_\_\_

Contact Email / Phone \_\_\_\_\_

*Official representative of publishing house to be notified should this entry be chosen as a winner:*

Name \_\_\_\_\_ Email \_\_\_\_\_

- Complete Entry Form and Enclose Nine (9) Copies of the Nominated Book. Entry Form may be sent under separate cover but a **copy of the entry form MUST be included in the book package.**
- Attach Payment (\$65 per Entry). Use Credit Card Payment Form (next page) or issue a check addressed to: National Outdoor Book Awards. Check may be sent separately, but for the title to retain eligibility, payment must be *received* within 35 days of the application deadline.
- Send Materials To: Ron Watters, Chairman, National Outdoor Book Awards, 921 South 8th Ave., Stop 8128, Idaho State University, Pocatello, ID 83209

**DEADLINE: Entry Forms and Nominated Books Must Be Received by August 25, 2011**

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921 South 8th Ave., Stop 8128  
Idaho State University  
Pocatello, ID 83209

Phone: 208-282-3912 / Fax: 208-282-2127  
Email: [watron@isu.edu](mailto:watron@isu.edu)

## CREDIT CARD PAYMENT FORM

**For Entries in the National Outdoor Book Awards**

**NOTE: Please use a VISA or MasterCard.**

Publisher \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code (3-digit code from back of card) \_\_\_\_\_

Type of Card:  VISA  MasterCard

(Please use a VISA or MasterCard. We are unable to accept other types of cards)

Total Amount \_\_\_\_\_ (\$65 per entry)

\_\_\_\_\_  
Signed Date

Note: Entry fees may also be paid by check. Address checks to: National Outdoor Book Awards. The check may be sent separately from the books and application form, but for the title to retain eligibility, the payment must be *received* within 35 days of the application deadline.

**Need an IRS Form W-9?** It's available here: [http://www.noba-web.org/NOBA\\_IRS\\_W9.pdf](http://www.noba-web.org/NOBA_IRS_W9.pdf)